

## **Scrutiny Board (Sustainable Economy and Culture)**

### **Terms of Reference for an Inquiry into the engagement of young people in culture, sporting and recreational activities.**

#### **1.0 Introduction**

- 1.1 At its meeting on 16<sup>th</sup> June 2011, the Board agreed to undertake an Inquiry into how the Council engages young people in culture, sporting and recreational activities, with a particular emphasis on the effectiveness and sustainability of Breeze as the delivery vehicle for such engagement.
- 1.2 The Board agreed to consider the provision of cultural, sport and recreation services for young people across the city, to look at the current deployment of resources; to identify gaps in provision; to consider partnership engagement and to identify areas of good practice and develop ideas to improve participation. The Board also wished to consider how the council made contact with hard to reach groups and those young people not taking part in cultural, sporting or recreational activities.

#### **2.0 Scope of the Inquiry**

- 2.1 The purpose of the Inquiry is to make an assessment of and, where appropriate, make recommendations on the Breeze Programme:

#### **3.0 Timetable for the Review**

- 3.1 The Inquiry sessions and the length of the inquiry are subject to change. However it is anticipated that a final report will be drafted in January 2011

##### Session One - September

- Overview of the Breeze Programme – The Breeze Youth Promise and its contribution to objectives within The Children and Young Peoples Plan 2009-2014 and the City Priority plan particularly in terms of its contribution to ‘enabling all young people to achieve their sporting and creative potential’ and ‘living healthy and culturally active lives’

##### Session Two – November Effectiveness of programme and communication

- A review of the summers activity to explain
- Who accesses what and where – report on take up of a range of activities
- How Breeze communicates with young people and connects them to a wide range of activities
- How Breeze cultural and sporting organisations in the city can engage with Breeze, what the potential is had how it could be developed
- Proposals for developing these communication links
- A presentation on the findings of consultation with young people on how Breeze meets their needs and the effectiveness of the communication systems and levels of awareness
- discussion to focus on gaps and further information required

### Session Three - December

- Delivering Breeze in the future
- funding arrangements,
- sponsorship potential and how the Board can help achieve it
- ensuring value for money,
- How the effectiveness of the strategies employed and the revenue committed is measured. What needs to be developed
- How can Breeze reaching its full potential
- The development of ideas to improve participation

#### **4.0 Submission of Evidence**

4.1 The following witnesses have been identified as possible contributors to the Inquiry:

- Officers from the City Development directorate and other directorates as appropriate including Integrated Youth Support Services
- Councillor Adam Ogilvie – Executive Member Leisure
- Representative from the Sustainable Economy and Culture Partnership Board
- Representative from the Youth Council